

How to Use the Defra Magic Map

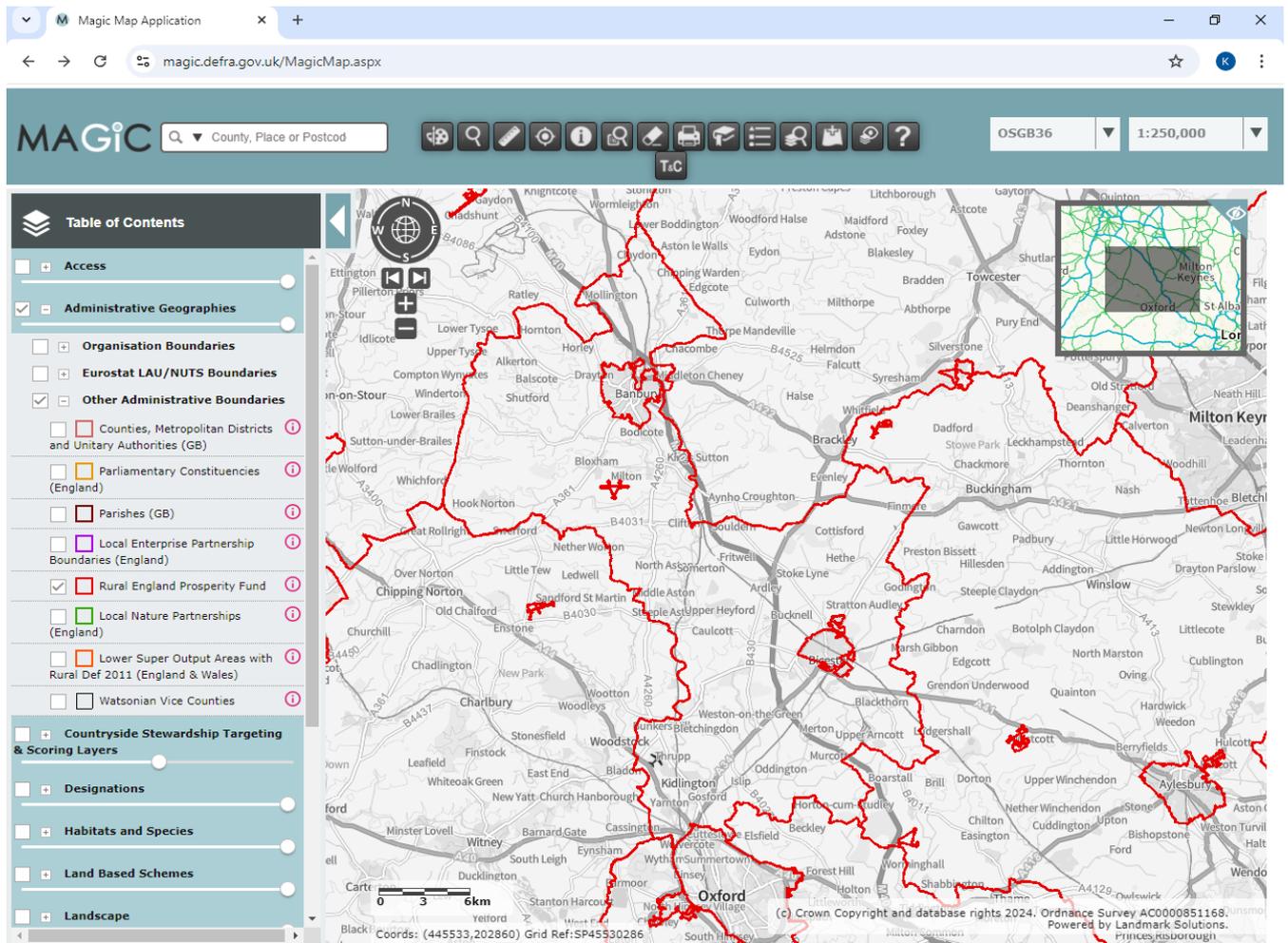
The following is a step-by-step guide to how to use the Department for Environment and Rural Affairs (Defra) Magic Map to confirm the eligibility of your business to apply for a grant under the Cherwell Rural England Prosperity Fund (REPF).

Please ensure to check the eligibility of your postcode before completing an Expression of Interest (EOI) or full application form as not all areas of Cherwell qualify.

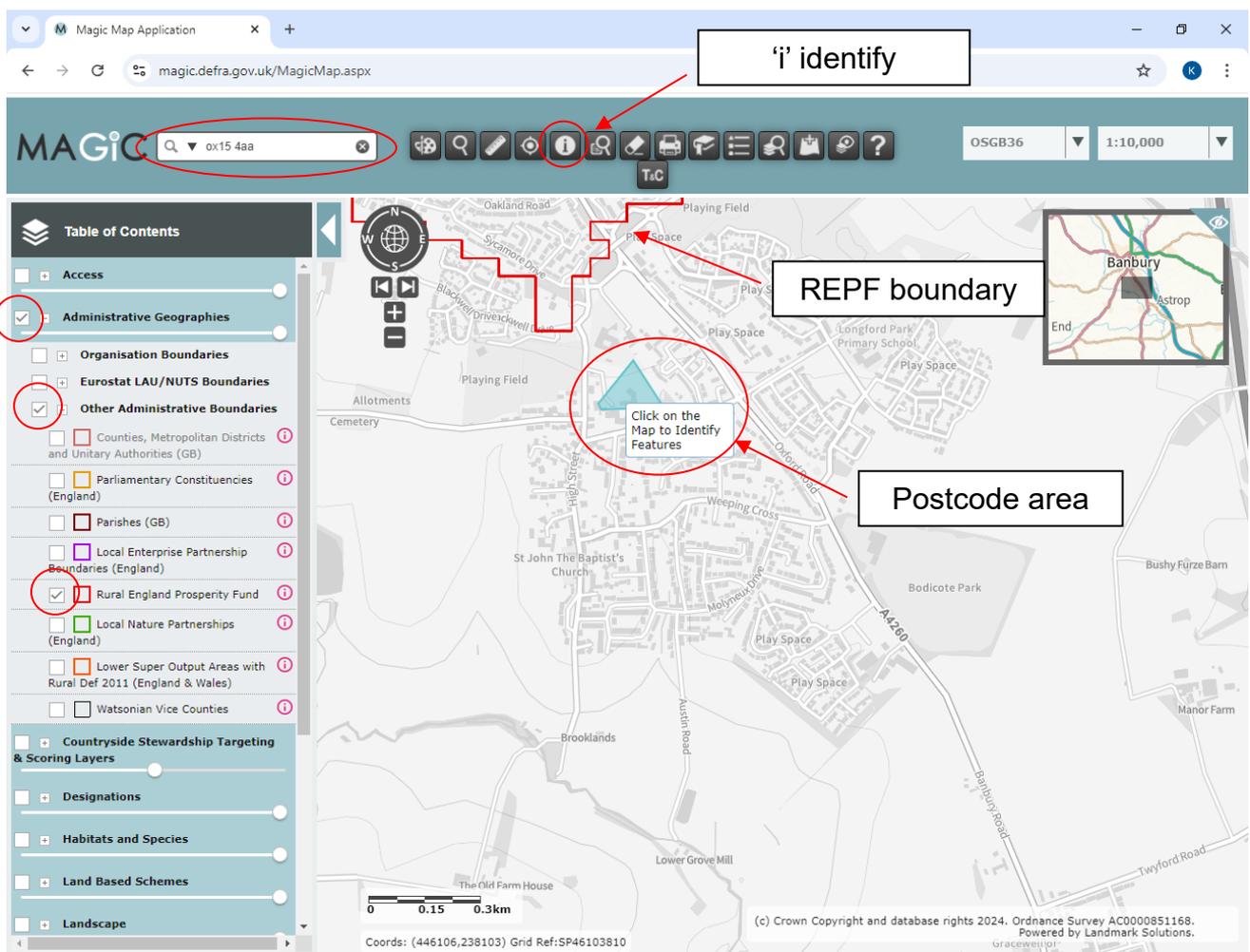
A map of the eligible areas of Cherwell is below. Broadly, all of Cherwell qualifies as rural (including Kidlington) outside of Banbury and Bicester. Some postcodes do not however qualify and will not be eligible for this grant.

Finding out the eligibility of your postcode should take less than 5 minutes.

If you need support with using the Magic Map, please contact the OxLEP REPF team: CherwellREPF@oxfordshirelep.com.



1. Click here to go to the Defra [Magic Map website](#).
2. Enter your business postcode top left of the screen and press enter.
3. Your postcode area will appear on the map shaded blue.
4. Tick next to 'Administrative Geographies' in the Table of Contents.
5. Tick next to 'Other Administrative Boundaries'.
6. Tick next to 'Rural England Prosperity Fund' which will add the REPF boundary lines in bright red. You may need to zoom out on the map for the lines to be visible.
7. Select the 'i' identify icon on the top menu of the screen.
8. Click with the '+' within the shaded blue area for the location of your business. For postcodes that fall on both sides of the REPF boundary, it is important to click as accurately as possible, as only the rural side will qualify.
9. A pop window will appear as below, confirming whether your business is eligible.



A RURAL AREA for the purposes of REPF.

The screenshot shows the MAGIC Map interface with a search for 'OX15 4AA'. The 'Table of Contents' on the left has 'Rural England Prosperity Fund' checked. A 'Site Check Results' dialog box is open, displaying the following information:

Rural England Prosperity Fund	
Local Authority Code	E07000177
Local Authority Name	Cherwell
Rural England Prosperity Fund status	A RURAL AREA for the purposes of REPF

The dialog box also includes buttons for 'OK', 'Cancel', 'Export to CSV', and 'Print'. The map background shows a residential area with a red boundary line.

NOT A RURAL AREA for the purposes of REPF.

The screenshot shows the MAGIC Map interface with a search for 'OX26 6JU'. The 'Table of Contents' on the left has 'Rural England Prosperity Fund' checked. A 'Site Check Results' dialog box is open, displaying the following information:

Rural England Prosperity Fund	
Local Authority Code	E07000177
Local Authority Name	Cherwell
Rural England Prosperity Fund status	NOT A RURAL AREA for the purposes of REPF

The dialog box also includes buttons for 'OK', 'Cancel', 'Export to CSV', and 'Print'. The map background shows a residential area with a red boundary line.