

# AImpress

Helping small & medium-sized businesses save time and grow with AI-driven automation

## About AImpress

At AImpress, we help small and medium-sized businesses save time and grow with AI-driven automation. We design intelligent workflows using n8n, GPT, and Sora, providing chatbots, content generation, lead capture, and seamless communication across Outlook, WhatsApp, and social media.

## Challenges & Growth

Our challenge was to make advanced automation simple and accessible for non-technical teams. Our ambition is to empower entrepreneurs to automate daily tasks, generate content instantly, and manage customer communication effortlessly, all while keeping their brand personal and human.

## Next steps

- Launch MVP of AI marketing automation platform
- Expand partners and early adopters, testing workflows in creative and service sectors
- Apply for Innovate UK Bridge AI funding
- Begin European expansion: Spain, Poland, Germany

## Support from Enterprise Oxfordshire Business

We connected with Enterprise Oxfordshire through an introductory call and a business networking event. These interactions allowed us to share ideas, meet other local founders, and validate our business direction. While we did not receive formal mentoring or funding, the discussions highlighted the growing need for automation in Oxfordshire and inspired us to refine our approach and strengthen our local business connections.



***Our conversation with Enterprise Oxfordshire was a great opportunity to connect with the local business community and validate our direction. It's inspiring to see how many innovative founders are shaping the future of business in Oxfordshire***

