

Green Key Personal Development

Specialists in leadership, communication, customer service & workplace wellbeing

About Green Key Personal Development

I founded Green Key in 2013 after returning to the UK, building on more than 30 years of experience in learning and development. We specialise in leadership, communication, customer service, and workplace wellbeing, designing bespoke programmes that deliver real results for our clients. Over the years, we've been proud to receive SME News Business Elite Awards three years running recognising our commitment to quality and innovation in employee development.

Challenges & Growth

I wanted to explore how AI could make training more engaging and effective. Traditional e learning can lack follow up and real world application, and managers often don't have the time to coach staff afterwards. Our ambition was to create an AI coach to support learners beyond the course, reinforcing knowledge and improving workplace performance. The challenge was keeping it true to our content, ensuring consistency, and identifying how to take it to market successfully

Next steps

The main thing is development of the AI coach for all the courses currently in the subscription and to promote that. We will be adding new courses to our library as well as creating and promoting our new masterclass bundles. A masterclass bundle is a group of three online courses that are each supported by a 2-hour live webinar after completion of the course.

Support from Enterprise Oxfordshire Business

To date we have had one coaching session which was extremely helpful. The list of "to do's" that came out of that was quite extensive and only now are we ready to have the next coaching session

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I have been involved with Enterprise Oxfordshire for about 5 years and in that time have enjoyed various networking events, I had a stand at the recent marketplace event in Oxford and have also been part of business coaching conducted over eight weeks.

On every occasion I have been very satisfied with the organisation and services received. Coaches are inspiring and dedicated to your growth and are prepared to meet you where you are at. Thank you.

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