

Results Department Editorial Services

Professional copy editing & proof
reading services

About Results Department Editorial Services

I run an editorial consultancy providing professional copy editing and proofreading services for authors, individuals, and small to medium-sized businesses. I originally founded the business in 2009 with a focus on business development and campaigning, reflecting my professional background at the time but, in 2017, I refocused entirely on editorial work. After many years in corporate employment, I wanted to return to my first love: words. With over 40 years of business experience, a background in book publishing, and multiple awards to my name, I now offer tailored, high-quality editorial support at competitive rates.

Challenges & Growth

My main challenge has been successfully repositioning the business from business development to editorial services and reaching the right clients who value and require this expertise. I've been working to attract a wider range of clients focusing on improving my visibility on LinkedIn, attending more networking events, and participating in independent book fairs to connect directly with authors and publishers.

Next steps

In the months ahead, I'll be implementing more of Jane's recommendations, attending additional networking events, and exhibiting at the Oxford Indie Book Fair. I'm delighted to have already gained a new client from the July fair who has asked me to edit his novel. I feel far more motivated and confident about the future and am excited to keep building on this momentum.

Support from Enterprise Oxfordshire Business

Through Enterprise Oxfordshire, I received invaluable marketing support from adviser Jane Abbott. During an hour-long consultation, Jane helped me clarify my marketing strategy and offered targeted, actionable advice. She went above and beyond, helping me refine my website and LinkedIn content to make my messaging clearer and more compelling.

"I found Enterprise Oxfordshire to be very supportive and friendly. I liked the way that I was invited to choose an adviser from a whole range of EO advisers on different aspects of business. I was more than happy with my choice and will be working through the suggestions that Jane made for some time to come. I recommend EO as they offer an excellent service to help Oxfordshire businesses flourish"

