

Empowered2

Empowered2 helps businesses and individuals perform at the highest level.

About Empowered2

At Empowered2, I help businesses and individuals perform at their best, focusing on environmental and professional services organisations across strategy, commercial growth, leadership, culture, and people performance. I founded Empowered2 in 2024, bringing over 20 years of senior leadership experience in the environmental sector, including leading a global team of 200 and managing £25 million in revenue. I also have Non-Executive Director experience and hold an Executive MBA with Distinction from Henley Business School. My work includes coaching, interim and fractional leadership, leadership development, and strategic projects, all delivered through a practical, people-centred approach.

Challenges & Growth

Many growing organisations reach a point where leadership capability struggles to keep pace with growth. I work with businesses typically employing 20–200 people, where strengthening leadership is critical to continued success. My ambition is to support these organisations in unlocking their full potential - whether that's through developing leadership teams, improving commercial performance, or delivering complex strategic projects. A key focus is offering flexible, tailored solutions that meet each organisation's unique needs.

Next steps

Over the next six months, I'll be deepening relationships with existing clients, including delivering further iterations of bespoke programmes such as project management training and commercial excellence initiatives. At the same time, I'm focused on growing my client base and developing new partnerships. The opportunity to support organisations across coaching, leadership development, and strategic delivery is incredibly exciting, and I'm looking forward to continuing to expand Empowered2's impact.

Support from Enterprise Oxfordshire Business

Enterprise Oxfordshire has been a valuable support as I've grown the business. Networking events have helped me build strong connections within the local business community, while targeted workshops on areas such as accountancy, business development, and LinkedIn have provided practical, actionable advice. Having access to this range of expertise in one place has been incredibly beneficial, helping me strengthen the foundations of Empowered2 and accelerate its growth.



Enterprise Oxfordshire has been a brilliant support network as I've built Empowered2. From practical advice on accountancy and business setup to expert sessions on LinkedIn and business development, it's helped me grow with confidence. The connections I've made through the networking events have been genuinely valuable - exactly the kind of community every new business owner needs

