

Entirely-English

Bespoke English classes for exams, business or travel.

About Entirely-English

At Entirely-English, I provide bespoke English classes tailored to each student's needs. I support learners who want to improve their English for exams, business, or travel. Each class is personalised, whether focusing on grammar and vocabulary for exams, developing presentation and communication skills for the workplace, or building confidence in everyday communication while travelling. I started teaching seven years ago after working in a similar role for an online company, and I've always aimed to provide strategies and solutions that are as individual as my students.

Challenges & Growth

My main challenge has been finding new students. I have limited knowledge of online marketing or best practices for presenting my services on a website, which made it difficult to reach a wider audience. My ambition is to grow my student base and make Entirely-English visible to people who would benefit from personalised English learning

Next steps

Over the next six months, I plan to capitalise on Instagram and other social media platforms, using them strategically to attract new students. I will also redesign my website to make it clearer, more unique, and better aligned with my teaching approach.

Support from Enterprise Oxfordshire Business

I received guidance from Louise Chandler, who understood my specific needs and provided tailored advice on marketing and promotion. Her support has given me a fresh mindset on how to present and promote my services effectively. The sessions were personalised, much like the classes I deliver, and helped me identify practical next steps to improve visibility and attract students



While for the most part I have gained very little of use from Enterprise Oxfordshire in the last year, however: the course with Louise Chandler, through Enterprise Oxfordshire, has given me new hope and optimism going forward.

