

Mettryx



About Mettryx

At Mettryx, we help ambitious business leaders gain clarity in their numbers, strengthen financial performance, and build lasting business value. We work with founders and leadership teams of £2–20 million turnover businesses preparing for growth, investment, or exit. Founded by experienced FD's, Phil and Geoff, Mettryx was created from a shared belief that financial insight should empower, not intimidate. Our Defining Performance model combines corporate finance expertise with practical business understanding, translating financial complexity into clear direction and confident decision-making.

Challenges & Growth

In the early stages, our main challenge was balancing client delivery with sustainable growth. We wanted to build stronger foundations, structured marketing, repeatable processes, and strategic partnerships to help us scale without losing quality. Our ambition remains to be the trusted financial leadership partner for growing and exit-focused SMEs, helping business owners move from uncertainty to control and from potential to realised value.

Next steps

The next six months are focused on expansion and innovation. We're growing our team, enhancing our marketing presence, and relaunching our Mettryx Performance Diagnostic a tool that helps businesses measure their financial health, insights and value potential.

Support from Enterprise Oxfordshire Business

We joined the EO Business Growth Peer Network, which provided an open, collaborative environment to share challenges and ideas with other business leaders. The sessions were practical, inspiring, and full of valuable insights. Paula and Ant were fantastic facilitators, creating a supportive space for genuine growth. The programme also strengthened our local network and deepened our connection to Oxfordshire's business community.

The Business Growth Peer Network was a real turning point for us. It gave us space to step back, solve live challenges, and connect with a brilliant group of business leaders. Paula and Ant were fantastic creating an environment where honest conversations led to real progress. It's a network we still draw on today.

